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IT'S
**AFRI
CAN**
TIME

2021 ABH
— ❖ —
ANNUAL
MEETING

How returning talent benefits companies



It's talent time

From brain drain to brain gain – why?

- More stabilized and **growth-oriented economies**
- **Major hubs** for international corporate
- Local **champions**: Nigeria, Kenya, etc.
- Growing **startup** scene
- Strong impact of digital transformation



Opportunities for local talents



01

**Increasing
regional career
opportunities**

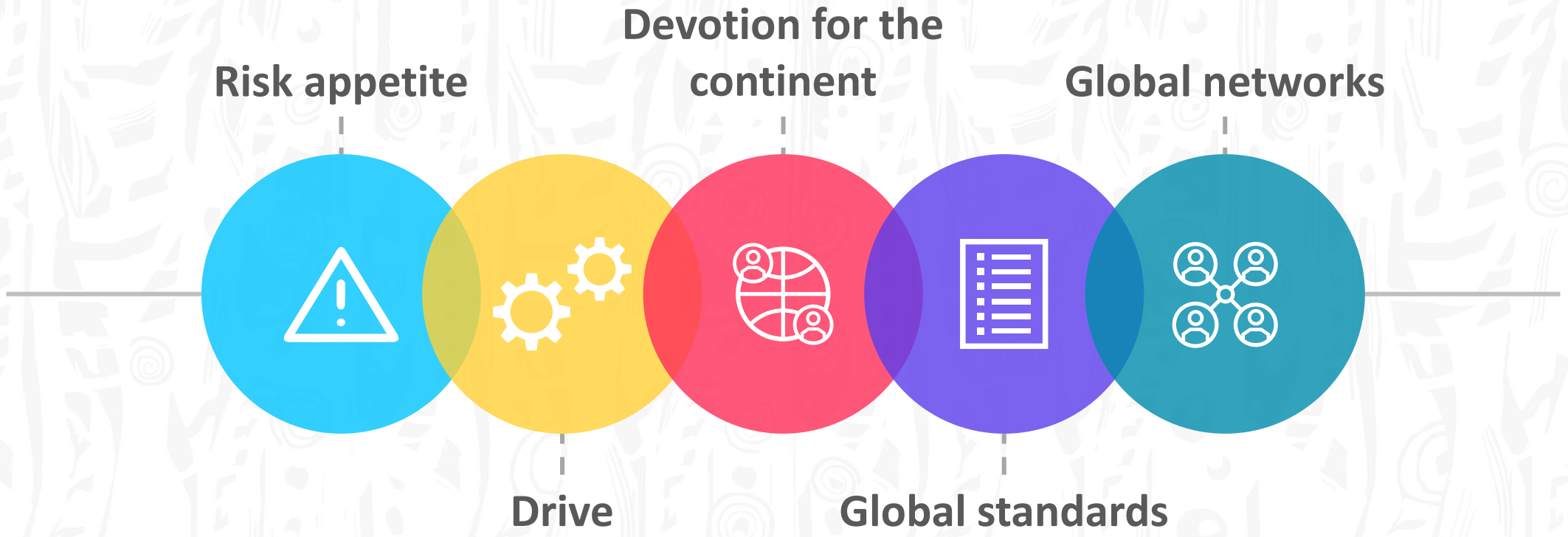
02

**Focus on
African talent**

03

**Burgeoning
local giants**

Benefits of returning talent



Challenges for returning talent



What should companies do?



Rely on global talent networks



Share talent pipeline in your sector



Also target the diaspora based in Africa

Thank you!

Any questions?

